

- The survey was launched on June 16, 2023, and 688 surveys have been completed to date.
- Nearly 90% of the respondents favor a material/physical memorial and most of these respondents feel this material/physical memorial should be outside and not inside of a building.
- Half of the respondents are also in favor of a non-material/non-physical memorial such as Poster and/or essay contests, scholarships, annual days of collective community service, etc.
- When asked “What best embodies the main message(s) the memorial should convey?”, the message selected most frequently by the respondents was *Remembrance* followed by *Healing* and *Love over hate*.
- Nearly 3 in 4 respondents strongly agreed that the design should be worthy of national attention.
- More than half disagreed that the memorial should mention other instances of mass violence that have happened.
- When asked what they thought the main message or theme of the 5/14 Memorial should be, *Remembrance/Honor the victims* was mentioned most frequently.
- More than 2 in 3 respondents strongly agreed that the memorial should be close or near the Tops.
- Elements of the memorial most favored by the respondents included:
  - Listing of names (deceased, wounded, first responders)
  - Located outdoors
  - Informational displays
  - Seating area
- The respondents reside in the following zip codes:
  - 83 live in 14208 – Where Tops is located
  - 125 live in 14209, 14211, 14215 – East Side of Buffalo
  - 255 live in zip codes in the city outside of 14208, 14209, 14211 and 14215
  - 190 live outside of the city and in Erie County
  - 21 live outside Erie County
  - 14 did not provide their zip code
- Demographics of the survey respondents include:
  - More than half of the respondents are aged 55 or older.
  - More than half (60%) are female.
  - More than 40% are Black / African American.
  - More than a third (37%) indicated they live in the community. 7% indicated they lost a loved one in the attack.
- The survey results will be analyzed by demographics and significant differences, if any, within demographic segments will be included in the final report.
- There were many different design suggestions, observations and recommendations provided by the respondents when they were asked what they would like the 5/14 Memorial Commission to know or understand. These responses will be categorized and summarized in the final report to be provided when the survey closes on November 1, 2023.